

TERMS & CONDITIONS

Matthew & Alexander Music Ltd operates this website and respects the security and privacy concerns of users of this and all its websites. We are notified under the Data Protection Act 1998 and comply with the Act in all our dealings with your personal data.

By using the website you agree to the terms of this privacy policy. No personal information (i.e. name, address, telephone number, e-mail address) is automatically collected from users of this website. However, there may be circumstances in which users voluntarily supply such information and in this event, any such information will be kept secure and confidential and will be used only for those purposes made known to users at the time the information is collected, or for the purposes specified in this Privacy Policy.

OUR USE OF INFORMATION AND PERSONAL DATA

The information collected is used to provide users with information on the relevant Matthew & Alexander Music Ltd Artist to customise the user's online experience and to improve the content of the website. Other uses of this information include the internal review of the web pages visited, tracking the progress and number of entries in promotions and contests, tracking the number of users of the site and where appropriate, product purchased through the site. Where users have signed up and opted in to receive information and promotions from us, the information may also be used to notify users of future product releases and information on the artist concerned together with news on other artists, related products and services which may be of interest to users.

If at any time you wish to stop receiving information you can opt out or reply to the e-mail address at the bottom of each e-mail you receive from us. You can also opt out of any SMS communications you receive from us. Alternatively you can e-mail us at info@mammusic.com and tell us what you would like us to do.

DATA COLLECTED FROM FACEBOOK REGISTRATIONS

If you use Facebook to register for email updates from one of our artists, we may import some information from your Facebook profile into our database.

We will only import information which you have made publicly available and it will be safeguarded in line with our standard privacy policy.

The information we may collect (if available) is:

- Your email address
- Your first and last name
- Your location (Hometown and country)
- Your gender
- Your date of birth
- Your likes

PASSING OF PERSONAL DATA TO ARTIST OR ARTIST MANAGEMENT

Where the artist and/or it's management company have entered into an agreement with us to have access to consumer data collected from the use of the website for future marketing purposes, we may allow access of your data to them. However, we will not do so unless they have confirmed to us that they are registered with the Data Protection Act. Should we and the artist part company, they may directly contact you with future marketing regarding the artist in question going forward, but at all times you will be given clear guidance on their Privacy Policy and an option to opt out of future mailings from them.

USE BY CHILDREN

If you are under the age of 16 you should obtain the consent of your parents or legal guardians for submitting any personal information to this Website.

Children under the age of 13 should not submit any personal information without the written consent of their parents or legal guardian. If you are a child under 13 and want to submit personal information to us please ask your parent or legal guardian to send us an email at info@mammusic.com with the subject 'Parental Consent' specifying that they consent to us collecting your personal information through this Website. Parents or legal guardians may review or change the personal information of their children or refuse further collection of any such information by sending an email to us at info@mammusic.com

THIRD PARY COOKIES

Some of the advertisements you see on this and some artist sites are generated by third parties. Some of these third parties generate their own "anonymous cookies" to track how many unique users have seen a particular ad, and how many times they have seen it. These third party cookies cannot be used to identify an individual user, but only for statistical purposes, for example, in providing you with advertisements that are more relevant to your interests. Additionally, the companies that generate these cookies have their own, very strict, privacy policies but we don't have access to these cookies; other than allowing them to be served, we have no role to play in these cookies at all (although we may use statistical information arising from these third party cookies and provided to us by third parties, to improve the targeting of advertisements to users). If you wish to block third party cookies, you can do so in your browser's security settings - indeed, the majority of browsers will block them by default.

COOKIES

A cookie is a small text file that can be stored on your computer's hard drive. It may be stored and updated at various times as you access the website. Each time you visit the website, the server may deliver certain customised information to your computer based on the data stored in your cookie. This allows us to tailor the service to your preferences. You are not obliged to accept a cookie and you may modify your browser so that it will not accept cookies. If you wish to purchase any items on the Website you need to ensure that cookies are enabled. If, however, you do not want to accept cookies please use the help tools provided with your internet browser to find out how to achieve this. We never use cookies to retrieve information from your computer which was not originally contained in the cookie. We use cookies and IP addresses for system administration and to monitor aggregate non-personalised information (such as anonymous statistics related to the take up or use of services, or to patterns of browsing). Certain non-personal information about users is recorded by the standard operation of Matthew & Alexander Music Ltd 's internet servers. Examples of this type of information include the type of browsers being used, its operating system and the domain names (not e-mail addresses, where possible) of users.

PASSING INFORMATION TO THIRD PARTIES

We do not pass your details to third parties for the purposes of allowing them to market their products or service to you. We may however market third party products or services that are expressly connected with the relevant artist, such as ring-tones. We may also, occasionally include advertising for third party products or services on the website, or in newsletters or other artist mailings you receive from us.

FORWARDING WEB PAGES

If we provide you with the opportunity to email a web page to another person, we will need to collect your email address and the email address of those to whom you send the page. We will use the email addresses collected this way for no other purpose except to send the web page, and the addresses will be deleted once the page has been sent unless you have opted in to receive information and promotions from us as set out above using the same email address, in which case we will retain your email address for this purpose unless and until you notify us that you wish to stop receiving information.

FINANCIAL

We may use your financial information (including credit card transactions) to check your qualifications and bill you for and otherwise facilitate your purchase of products and services. When you make a purchase on the Site, we will provide your financial information (including credit

card transactions) to our service providers and to such third parties as we determine is necessary to process your transactions. These third parties may include the credit card companies and banking institutions used to process the transaction. Also, depending on the circumstances of our arrangements, we may share your financial information (including credit card transactions) with applicable Event Partners, primarily but not exclusively for facilitating "will call" ticket pick up and dispute resolution and customer service at the event venue on the date of the event. When you purchase products or services of third parties (such as magazine subscriptions) offered on the Site, we will provide your financial information (including credit card transactions) to those third parties. Any of these various third parties are authorised to use your financial information in accordance with our contractual arrangements with such third parties and in accordance with their own privacy policies, over which we have no control.

HOW WE USE AND WHEN WE SHARE BROAD DEMOGRAPHIC INFORMATION

We may use, and may transfer to others to use, broad demographic information that may include data from your activity at the Site, but not personal information. For example, we use broad demographic information to tailor the site to the interests of our visitors, and we may share it with advertisers and other third parties so that they can tailor their advertisements and communications to the appropriate audience. We reserve the right to use such broad demographic information, and to allow others to make use of it, without limitation or restriction, and without further notice to you, in our sole and absolute discretion and is the sole and absolute discretion of those with whom we share such information.

THIRD PARTIES

When we include links to other internet sites, on this site and in our newsletters and other communications, we do so solely as a convenience to our visitors. Operators of such linked sites may acquire personal information about you through registration procedures or other means and may use that information in accordance with their own privacy policies, over which we have no control. Your access and use of linked sites is solely at your own risk.

SECURITY

Whenever we obtain your personal information we take reasonable precautions to protect it from unauthorised access or disclosure, but we cannot act as insurers of the security of your personal information transmitted over the internet. Accordingly, we assume no liability for any disclosure of data due to errors in transmission, unauthorised third party access or other acts of third parties, or acts or omissions beyond our reasonable control.

DISCLOSURE

If you are a member of the artists community you should note that when you complete your member profile this information can be viewed by other members. Accordingly, you should not provide any information in your member profile that you do not wish to share with third parties and you should have no privacy expectations with respect to the information contained within it.

You should be aware that if you voluntarily disclose information online in a public accessible area, such as in your member profile, a message board or chat room, that information may be collected and used by others. We do not control the actions of our visitors. If you disclose personal information in your member profile message board or any other public accessible place on the internet you do so at your own risk and should understand that your submitted information may be collected and used by others to send you unsolicited messages, advertisements, or for other purposes. Please remember the protection of your privacy begins with you. You are solely responsible for maintaining the secrecy of any password you use to register, and you should always be careful and responsible whenever disclosing information online.

GENERAL

We may make changes to this privacy policy from time to time but will not change the way we use your information provided previously without your express consent.

If any provision of this privacy policy is held to be invalid or unenforceable, such provision shall be struck out and the remaining provisions shall be enforced. Matthew & Alexander Music Ltd 's

failure to act with respect to a breach by you or others does not waive its right to act with respect to subsequent or similar breaches.

This privacy policy is governed in all respects by the laws of England and Wales. Legal proceedings related to the matters set out in the Privacy Policy shall be brought in and adjudicated solely in the courts of England and Wales.